

**JEFFREY L. WILSON, MA, LPC, NCC**

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## **Professional Objective**

Through counseling, psychotherapy and support services, to help those with whom I am privileged to share the path make positive, intentional changes in their lives as I continue to learn and grow as a clinician.

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## **Professional Profile**

- Dedicated and committed, nationally certified, licensed masters-level clinical practitioner with substantive life and work experience across diverse domains and a subspecialty working with preteens and adolescents.
- Crisis and emergency mental health professional imbedded with local law enforcement.
- Consultant to individuals and organizations intent on creating an on-purpose culture.
- Professional speaker and writer integrating topics of personal and organizational mental health and wellbeing.

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## **Education**

- **Master of Arts, Counseling - Clinical Mental Health** May 2017  
MidAmerica Nazarene University, Olathe, KS GPA 4.0
  - Inducted to Chi Sigma Iota, International Counseling Honor Society
  - Delta Epsilon Chapter Delegate, 2017 Chi Sigma Iota International Business Meeting, San Francisco, California
  - American Counseling Association, 2016 National Essay Contest Runner Up
  - Co-facilitated Group Counseling group sessions (2016) with Molly Pierce, MA, LPC
  - Co-facilitated Helping Skills class (2016) with Jen Dembowski, MA, LPC and Prof. Taylor Johnson, MDiv, MA, LCPC
- **Bachelor of Arts - Business Administration, Public Relations, Communication**  
William Jewell College, Liberty, MO

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## **Clinical Licensure & Experience**

- Licensed Professional Counselor, Kansas Behavioral Sciences Regulatory Board, 2017
- National Certified Counselor, National Board for Certified Counselors, 2017
- Crisis Intervention Team (CIT) Training, State of Kansas, 2017
- Prepare-Enrich Couples Facilitator Certification, 2016

## **Clinical Licensure & Experience (continued)**

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- Practicum & Clinical Internship, MNU Community Counseling & Play Therapy Center – over 1,200 clinical hours including more than 500 direct contact client hours serving children, adolescents, couples, and individuals in a community-based mental health counseling center
- Applied Suicide Intervention Skills Training (ASIST), Johnson County Mental Health Center
- Mental Health First Aid Training, Johnson County Mental Health Center

## **Professional Affiliations**

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- American Counseling Association (ACA)
- American Mental Health Counseling Association (AMHCA)
- Association for Training on Trauma and Attachment in Children (ATTACH)
- National Career Development Association (NCDA)
- Kansas Counseling Association (KCA)
- Johnson County Suicide Prevention Coalition

## **Professional Experience**

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### **Jeffrey L. Wilson, MA, LPC, NCC – Private Practice**

June 2017 – Present

*Licensed Professional Counselor – Psychotherapist*

Active practice in psychotherapy serving individuals, couples and families. Subspecialty concentration with preteens and adolescents. Research interest in neuroscience and neurocounseling, serving on Brainstorm – a neuroscience community at Northwestern University.

### **Johnson County Mental Health/Olathe Police Department**

July 2017 – December 2017

*Mental Health Co-Responder*

Qualified Mental Health Professional (QMHP) imbedded with local law enforcement, responding to calls for service where mental health issues are a factor. Duties include crisis management and de-escalation, crisis assessment, mental health screening, solution-focused brief therapy, connecting those in need with services, hospitalization and, when indicated, involuntary commitment.

### **Work+Workplace – An Ethos Company**

November 2016 – Present

*Founder and President*

Relaunched human capital consulting practice developing senior leaders through executive coaching and helping organizations create intentional high-performing cultures.

- Developed and implemented an evidence-based, executive development coaching framework integrating a whole person approach.
- Created, developed and implemented a customized 360-degree feedback assessment process including an online instrument, feedback reporting and follow-up developmental coaching.
- Launched a feedback and coaching workshop specifically for sales leaders but adaptable across the enterprise.

**Ascend Learning, LLC**

October 2011 – November 2016

*Director, Human Resources*

Responsible for every aspect of human resources for this profitable and growing entrepreneurial leader in the health and wellness education and certification industry. Recognized across the company as a key contributor to business results through strategic thinking and excellence in execution.

- Division-level chief human resources officer directly responsible for business results through effective talent and performance management.
- Developed and deploying a comprehensive, integrated leadership development initiative designed to build a common culture while building leadership bench strength.
- Organizational human resources compliance expert.

**Sprint Nextel Corporation**

July 2009 – October 2011

*Senior Human Resources Business Partner*

Drove business results through strategic human capital consulting while supporting daily human resources process and practice.

- Achieved measurable productivity improvements in the company's direct sales organization with dual reporting relationships to human resources and the client senior vice president.
- Improved performance through an evolving competency model that ensures effective selection, recruitment, hiring and training of targeted employees achieving improvements in both time-to-competency and employee retention.
- Managed an extensive cross-functional team of human resources and client-based professionals in the development and deployment of integrated human capital solutions to business problems.

**Embarq Corporation (Sprint Affiliate)**

May 2006 – June 2009

*Human Resources Business Partner*

Operated as division chief human resources officer. Ensured competitive readiness, effective staffing, strategic human resources planning and management while complying with all applicable laws, regulations and collective bargaining agreements.

- Directed human resources support for all revenue-generating business units including business, consumer and wholesale markets (approximately 6,000 employees).
- Directed human resources support for Network Services, comprised of approximately 8,000 employees, 70% of whom were under collective bargaining agreements.
- Conceptualized and implemented innovative approaches to total rewards systems including base compensation, bonus structure, pay-for-performance and unit-based pay.

**Sprint Nextel Corporation**

February 2004 – April 2006

*Senior Manager and Consultant, Industry Market Development*

Created and developed a team of highly skilled subject-matter experts to enable sales success in targeted industries.

- Developed and executed targeted competencies leading the company into industry-specific marketing.
- Supported the growth of a \$1.6 billion business unit through creative talent development.
- Effectively integrated marketing and sales efforts to maximize marketing effectiveness and sales efficiency.

**Deloitte Consulting**

December 2000 – June 2002

*Senior Manager, Consulting*

Led the organizational adoption and embodiment of the firm's global rebranding effort.

- Created, developed, implemented and measured an enterprise-wide cultural initiative empowering all employees as chief marketing officers and stewards for the firm.
- Provided advice and counsel on brand investment, human capital and organization development engagements.
- Developed and measured an effective employee engagement model.

**Ethos, Incorporated**

June 1997 – February 2004

*Founder and President, Human Capital Consultancy*

Established and grew a private human capital consulting practice offering strategic and tactical support to clients, managing and developing people and organizational capabilities.

- Independent consultant operating as a member of the senior leadership team of a new Deloitte venture charged with commercializing a new technology.
- Consulting architect of change management strategy for proposed merger and acquisition activity including advice and counsel to senior leadership, change management communications strategy and pre-deal culture due diligence.
- Built internal marketing competency for a Fortune 100 company in the deregulated energy industry including marketing process development, go-to-market strategy and talent sourcing.

**Other Certifications and Affiliations**

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*Previous Certifications*

- Society for Human Resource Management – Senior Certified Professional (SHRM-SCP)
- HR Certification Institute – Senior Professional in Human Resources (SPHR)

*Current Affiliations*

- National Association for Civilian Oversight of Law Enforcement (NACOLE)
- Olathe Police Department – Citizens' Academy Graduate and Volunteer
- Johnson County Sheriff's Office – Citizens' Academy Graduate and Volunteer
- Olathe Citizens' Police Advisory Council (CPAC), Past Member and Chair
- Society for Human Resource Management (SHRM)
- Association for Talent Development (ATD, formerly ASTD)

## Presentations

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(Following is a representative inventory of presentations.)

Wilson, Jeffrey L. (2018). "Mental Wellness at Work." Presentation to the Manhattan, KS regional chapter of the Society for Human Resource Management and Human Resource Management Network, Manhattan, KS.

Wilson, Jeffrey L. (2018). "Reactive Attachment Disorder – Case-based Insights into the Disorder of Disconnection." Presentation to Blue Valley, KS Public Schools and Olathe, KS Public Schools school counselors, social workers and psychologists, Overland Park, KS.

Wilson, Jeffrey L. (2017). "Of Choice and Change." Presentation to the Aberdeen Community, Olathe, KS.

Wilson, Jeffrey L. (2017). "Work Like Crazy." Presentation to the leadership forum of SPS Companies, Manhattan, KS.

Wilson, Jeffrey L. (2017). "Keeping All the Balls in the Air." Presentation to the 2017 Kansas Society for Human Resource Management State Conference, Overland Park, KS.

Wilson, Jeffrey L. with Moore, C. (2017). "10 Mindful Minutes." Presentation to internship class at the University of Missouri – Kansas City (UMKC) at the request of UMKC faculty.

Wilson, Jeffrey L. with Cain, A., & Moore, C. (2017). "10 Mindful Minutes." Presentation at the Kansas Counseling Association (KCA) Conference.

Wilson, Jeffrey L. with Moore, C., & Reinke, B. (2017). "Home Sweet Homelessness." Social advocacy presentation to the MidAmerica Nazarene University mental health cohort in partial fulfillment of the requirements for the Master of Arts in Counseling degree.

Wilson, Jeffrey L. (2016). "Treating Depression With Brief Psychodynamic Psychotherapy." Poster presentation to the counseling community at MidAmerica Nazarene University in partial fulfillment of the requirements for the Master of Arts in Counseling degree.

Wilson, Jeffrey L. (2016). "The Rorschach Inkblot Method." Analysis and presentation to Assessment class at MidAmerica Nazarene University in partial fulfillment of the requirements for the Master of Arts in Counseling degree.

Wilson, Jeffrey L. with Geerlings, L., & Wells, S. (2015). "Middle Adulthood – Ain't for Sissies." Group project and presentation to Lifespan class at MidAmerica Nazarene University in partial fulfillment of the requirements for the Master of Arts in Counseling degree.

Wilson, Jeffrey L. with Palmer, N., & Wells, S. (2015). "The Recovering Spirit." Group project and presentation to Group Counseling class at MidAmerica Nazarene University in partial fulfillment of the requirements for the Master of Arts in Counseling degree.

**Presentations (continued)**

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Wilson, Jeffrey L. with Bachtel, C., Hernandez, N., Palmer, N., Roth, A., & Strang, L. (2014). "EFT Jeopardy - Emotion Focused Therapy Group Project." Group project and presentation to Theories class at MidAmerica Nazarene University in partial fulfillment of the requirements for the Master of Arts in Counseling degree.

Wilson, Jeffrey L. (2014). "Holding the Lifeline - A Comparative Interview of Two Helping Professionals." Presentation to Foundations of Mental Health class at MidAmerica Nazarene University in partial fulfillment of the requirements for the Master of Arts in Counseling degree.

Wilson, Jeffrey L. (2011). "Claim the Culture - A Winning Business Markets Group Culture." Presented to senior leaders at Sprint Nextel Corporation.

Wilson, Jeffrey L. (2011). "Death, Taxes and Change - It's Personal." Presentation to staff at Marillac, a mental health center for children. Also presented with Rhoads, A. (2011) at the KU Leadership Symposium.

Wilson, Jeffrey L. (2011). "You and Improved - Evolving Personal Brand for Changing Times." Presented to New Landings career transition and support group.

Wilson, Jeffrey L. (2010 - 2012). "Leading the Sales Organization: Setting the Example - Setting the Course." Multiple presentations to sales leaders at Ascend Learning, LLC.

Wilson, Jeffrey L. (2010 - 2012). "It's Your Business - Owners Act Differently." Multiple presentations to sales leaders and sales professionals at Ascend Learning, LLC.

Wilson, Jeffrey L. (2010 - 2011). "Leading Culture - Increasing Workforce Productivity and Fostering Employee Commitment and Engagement." Multiple presentations to leaders and employees at Sprint Nextel Corporation.

Wilson, Jeffrey L. (2009 - 2011). "Employer Brand Guide - Creating Engagement." Multiple presentations to leaders and employees at Sprint Nextel Corporation.

Wilson, Jeffrey L. (2009). "'I'll have a cola please....' - No One Orders a Cola." Presentation on the power of branding to senior human resources leaders at Sprint Nextel Corporation.

Wilson, Jeffrey L. (2008). "Catch the Spirit - Team Network." Presentation to Network Services leaders at Embarq Corporation.

Wilson, Jeffrey L. (2006). "We the Willing - Leading in Difficult Times." Presentation to leaders at Embarq Corporation.

## Workshops

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(Following is a representative inventory of workshops.)

Wilson, Jeffrey L. with MidAmerica Nazarene University Mental Health Cohort. (2017). "Mental Wellness at Work." Half-day workshop presented to community business leaders and clinicians as a capstone project in partial fulfillment of the requirements for the Master of Arts in Counseling degree.

Wilson, Jeffrey L. (2014). "Building and Developing High-Performing Teams." Presented to midlevel and senior leaders at the biannual leadership retreat of Ascend Learning, LLC in Phoenix, AZ.

Wilson, Jeffrey L. (2014). "Who We Are - Exemplifying Our Values." Multiple presentations to employees at Ascend Learning, LLC.

Wilson, Jeffrey L. (2013). "The Way We Lead - Bringing Leadership Expectations to Life." Multiple presentations to leaders at Ascend Learning, LLC.

Wilson, Jeffrey L. (2012 - 2013). "Leading Ascend - Fundamentals of Leadership." Multiple presentations to leaders at Ascend Learning, LLC.

Wilson, Jeffrey L. (2011). "Guiding Your Personal Brand - Who Do They Think You Are?" Presentation to Finance leaders at Sprint Nextel Corporation.

Wilson, Jeffrey L. (2008). "Too Much Information - Effective Presentations." Presentation to senior marketing leaders at U.S. Cellular.

Wilson, Jeffrey L. (2007). "Catching Your Second Wind - Going the Distance." Presentation to senior leaders at Embarq Corporation.

Wilson, Jeffrey L. (2004). "Business Brain Food - Essential Sales Communication." Presentation to the Greater Kansas City Area Chamber of Commerce.

Wilson, Jeffrey L. (2004). "Selling to Government." Presentation to sales leaders at Genesys Labs.

Wilson, Jeffrey L. (2004). "Selling to the Essential Services Market." Presentation to sales leaders at Genesys Labs.

Wilson, Jeffrey L. (2002). "Selling Skills for Marketing." Multiple presentations to marketing professionals at Sprint Corporation.